

# COMPANY PROFILE 2021



We are optimists who love to work together and deliver success every day!



Established in 2018, in Sydney Australia  
& in Islamabad Pakistan.

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# INTRODUCTION



IT Reliable is a leading Software development and marketing company established in 2018 and its head office is currently operating in Sydney Australia and its branch office is in World Trade Center Islamabad Pakistan.

We have a history of delivering a wide range of quality products. We are committed to quality, passion for technology, and dedication to our clients. We have been engaged in providing simplified, secure, and efficient products leveraging on evolving standards to meet business needs and accelerated growth.

IT Reliable expertise in user interface and user experience solutions, corporate simple website development to fully customized website, digital marketing to rank your business with SEO, SMM, SEM, and email campaigns to various industries including Telecom, IoT, M2M, Financial services, Data Centers, and healthcare.

Our technical expertise, company size, stability, and track record give our clients confidence and assurance that we will be able to deliver reliable working solutions. Our strength lies in our team and its ability to deliver end-to-end solutions using cutting-edge technologies.





# MISSION

IT reliable strives to provide digital services to help your business evolve with the latest Technologies and add values to enterprise setups to be established as brands and that's where we could be more than helpful to you

———— Let's Connect for Excellence ————

# VISION

Our aim is to build digital platforms to assist boost up the business economy.



# OUR BEST SERVICES

IT Reliable continues to seek out bright and experienced talent, to fuel our organic growth initiatives as well as our inorganic growth maintenance requirements with all-in-one solutions. You can rely on us, just give us the target to reach and we deliver Reliable IT services with utmost precision and responsibility.

IT Reliable provides multiple ranges of services includes:

- 01 Our focus on User Interface & User Experience (UI/UX) makes purchase decisions quick and easy
- 02 We do Graphics to make appealing business cards, flyers, posters, logos, and all.
- 03 We work with you to develop and implement a goal-driven Brand Strategy.
- 04 We drive real buyers to your site with our targeted Digital Marketing Strategies including SEO, ASO, SMM, SEM, Email Campaigns, Optimized Content.
- 05 We work with you on IT System/ Networking Support.
- 06 We provide our best Website Development Solutions aligned with your requirement.
- 07 CMS Solutions work with every kind of business.
- 08 We have a dedicated team of Mobile App Development and we believe in Mobile first- approach.
- 09 Our team of experts configures Office 365 with outlook features for your brand.



- 10 We provide custom IT solutions for your business
- 11 Flexible, Scalable, and on-demand software quality testing services. Weekly monthly website audit.
- 12 We provide hosting services, domain mapping, backup and recovery, and maintenance.
- 13 Weekly monthly website audit.
- 14 We do Financial Audits.

# OUR STRENGTHS

Our strength lies in valuable services and we believe in:

- Multifaceted Plans and Solutions
- Transparent Collaboration
- Enhanced Accuracy
- Efficient Methodologies





# OUR TEAM



## AZAM MOLANI

Chief Executive Officer ( CEO )

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We are a pioneer in providing outclass and world standard web-based solutions for small to large corporate companies. We have genius and talented designers, programmers, and marketing executives so to lead our clients in their digital marketing & web ventures. We take each new opportunity and implement it to the improvement of overall development procedures.



## BILAL HUSSAIN

Country Head & CTO

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IT Reliable team of experts is handpicked for skill and dedication to work responsibly and independently with complete focus on you to understand and create success. Join hands and turn dreams and ideas with us into a reality that unlocks with the twist of conventional vision. Connect Your business with digital IT World - A New Passion with Tech Spirit.



## AMMARA KHAN

Web Development & Marketing Head

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IT Reliable is a reputable software company that comes up with top development services of any complexity and aimed to deliver head-turning digital marketing solutions through the creative integration of our core services.

# WHAT WE DO !

## Search Engine Marketing - SEM

PPC (Pay Per Click) campaigns  
Social Advertising (Brand Awareness)  
Video Advertising (Video Adverts)

## Content Marketing

Website SEO optimized content (Blogs)  
Case Studies  
Interviews Writing  
Press Releases  
White Papers  
Content Strategies  
Social Media Content

## Social Media Marketing - SMM

Social Media Profile Designs  
Social Media Management  
Brand Campaigns  
Social Media Contests

## Search Engine Optimization -SEO

SEO basics  
On-page Optimization  
Technical Optimization  
Link Building  
Website Audit  
Keywords Research & Strategy  
Activity Reports

## Financial Audits

Brand Strategy  
Custom IT Solutions  
Web Hosting, Domain Mapping, Backup & Recovery  
Software Quality Testing Services.  
Configuration of Office 365 and Outlook for companies.

## Website Development

Revamp of website  
Website Development from scratch  
Ecommerce Websites  
CMS Solutions (WordPress but not limited to that)  
Website Maintenance

## Mobile App Development

Android app development  
ios app development  
ASO of Google Play Store  
ASO of Apple Store

## UI/UX Designing

Mobile and Web app designing and user experience

## Graphic Designing

Logos  
Flyers  
Banners  
Posters  
Standees  
Illustrations  
Broachers  
Company Profile & Portfolio Templates  
Magazine designs  
Business Cards  
Shirt designs  
Mockups






**IT Reliable**

Let's Connect for Excellence



## CONTACT US

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